



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

Contract # 339543

Schedule Dates	11/02/12-11/05/12	Date Entered	10/31/12
Advertiser	Pol/J Roberts/D/Congress (16889)	Last Modified	11/02/12
Agency/T-Code	Abar Media (2878)/948873799	Entered By	Jill Hipskind
Product	Political (1065)	CO-OP	No
Brand	675 CONGRESS (140853)	Headline #	06401228
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	SCATTERGOOD,JEFF	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	675	Commission	\$1,717.50
Account Types	National/Political	Net Total	\$9,732.50
Billing Type	Standard	Sales Tax	

Comments
ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** JENNIFER ROBERTS FOR CONGRESS

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Nov. 2012	11	\$11,450.00
Grand Total:	11	\$11,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/31/12
2.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	11:30P- 12:05A (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)		10/31/12
3.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		11/1/12
4.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	7A- 8A (EST)					1				1	\$1,075.00	\$1,075.00	Charlotte (WSOC)		11/1/12
5.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	8A- 9A (EST)	1					X			1	\$975.00	\$975.00	Charlotte (WSOC)		11/1/12
6.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	8A- 9A (EST)	1	1					X		1	\$800.00	\$800.00	Charlotte (WSOC)		11/1/12
7.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	6P- 6:30P (EST)	1	1					X		1	\$925.00	\$925.00	Charlotte (WSOC)		11/1/12
8.0	Normal Line / Spot	11/04/12-11/04/12	5	:30	11P- 11:35P (EST)	1	1					X		1	\$950.00	\$950.00	Charlotte (WSOC)		11/1/12
9.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)	1	X							1	\$975.00	\$975.00	Charlotte (WSOC)		11/1/12
10.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	8A- 9A (EST)	1						X		1	\$400.00	\$400.00	Charlotte (WSOC)		11/1/12
11.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)		1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		11/1/12
12.0	M/G For 10.0.1 / Spot	11/04/12-11/04/12	6	:30	6P- 6:30P (EST)	1						X		1	\$400.00	\$400.00	Charlotte (WSOC)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.